



Media Release

## THE FLOWER AS MUSE

**In his photo series *Fading Beauty* Dale Grant traces the lifecycle of cut flowers. Although closed buds all look very similar, they reveal their individual beauty as they gradually mature. Grant regards his flower portraits as character studies, through which he documents the singularity and constant changes of life.**

Bielefeld/Berlin July 2, 2019 – “I let myself be guided by the flower, my muse. As I would for a portrait, I try to find the best angle to photograph from,” says Grant. The Berliner-by-choice, who has a second home in Amsterdam, loves to take photos of people and tries to present flowers with the same kind of intensity. He shows us floral textures and shapes just as he would the fine lines and the individual features of a human face.

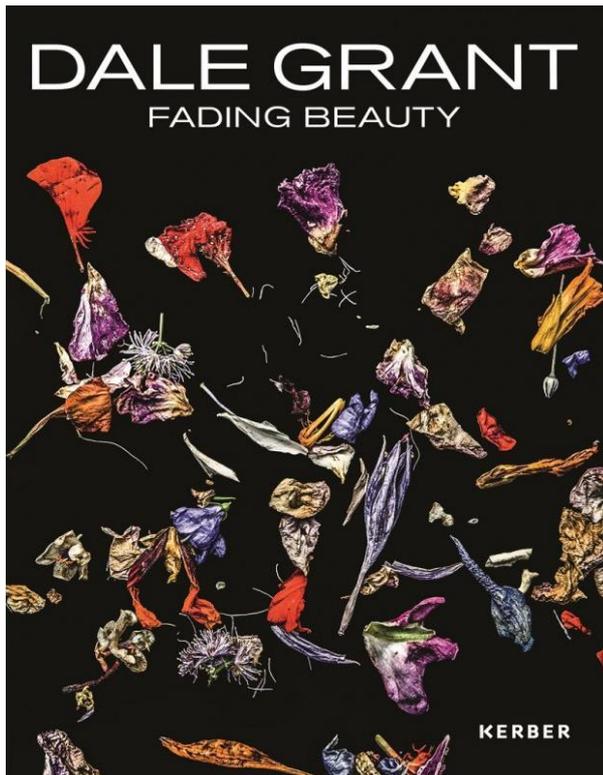
One flower might be torn, while another fades or loses its petals after only a couple of days. For Grant, it is this special imperfection that makes up the beauty of his objects. “For me, the true beauty is revealed as the petals unfold. This process is unique and an allegory about life.”

Grant stages the individual flowers as distinctly as they develop: “I see each flower as unique. Each model that I choose for a photo takes me in its own way to a final result. I categorically dismiss all expectations ahead of time. My work is a process in which the personality of the plant takes the lead and as an artist, I allow myself to be led.”

Grant developed a preference for flowers practically in the cradle: his mother was also a photographer with a love of floral motifs. The artist recalls a childhood spent among gerbera daisies and hibiscus blossoms. Grant was born in Nassau, in the Bahamas. After finishing his studies, he worked as a fashion and portrait photographer in Paris, New York, Amsterdam, and Berlin. For several years, however, he has been concentrating exclusively on fine arts photography.

*Fading Beauty* is this summer’s gift book. It contains 75 large-format reproductions on 120 pages, as well as a poetic text by Jörn Jacob Rohwer.

*Fading Beauty* will be launched on July 5, starting at 6 p.m., at STUDIO 183 in Brunnenstrasse 183 in Berlin. The artist will be in attendance.



**Dale Grant | Fading Beauty**

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